

## Welcome to Thinking Bigger Business Media ...

Thinking Bigger Business Media is an integrated media resource organization that provides strategic “how-to” information business owners need to make their companies more productive and profitable.

We’re pleased that you’re considering our media products to deliver your marketing message to our audience—a group of *dynamic, engaged and growing* small businesses.

Named 2009  
Best Small Business  
Podcast—Top 100

Since 1992, Thinking Bigger Business Media has published and produced **magazines and print publications**, including:

- \* *KC Small Business*—Smart Companies Thinking Bigger®, a monthly magazine
- \* *The Thinking Bigger Guide for KC Entrepreneurs*, an annual directory of resources

**NEW!** \* *The Thinking Green Guide for Entrepreneurs*

**NEW!** \* *The Thinking Global Guide for Entrepreneurs*

- \* *KC Smart Companies to Watch*, an annual business showcase
- \* Customized publications for B2B events, industry conferences, awards programs and more

**Social Media**, including:

- \* Facebook
- \* Twitter
- \* LinkedIn
- \* Smart Companies blog

**Electronic Media**, including:

- \* A weekly electronic newsletter
- \* iThinkBigger.com
- \* KCBizCalendar.com
- \* 25Under25.com

**Broadcast Media**, including:

- \* “The Business Hour” daily radio show on HotTalk Radio 1510AM, 9-10 a.m., Monday-Friday
- \* Podcasts with successful entrepreneurs
- \* Archived audio interviews at iTunes.com and TalkShoe.com

**Programs and Events**, including:

- \* Annual 25 Under 25® awards program
- \* Quarterly 25 Under 25® Entrepreneurial Growth Series Seminars
- \* Thinking Bigger Learning Center
- \* Thinking Bigger Speaker Series
- \* BIG Breakfasts

**Small Business Advocacy**, including:

- \* Publisher is national chair-elect of the National Association of Women Business Owners (NAWBO)
- \* Publisher is national Public Policy Chair of NAWBO
- \* Participation on various boards and committees dedicated to promoting and enhancing entrepreneurial activity
- \* Sponsorship of events and activities designed to promote small business (e.g., Certification Simplified, MidAmerica Minority Business Development Council’s Business Opportunity Fair, various Chamber B2B events, etc.)

For nearly 20 years, our company has served this niche market in Kansas City—we publish the only publications and products that focus exclusively on *small, privately held companies* entering the next phases of growth.

**The business owners who use our media products are Thinking Bigger . . . and we challenge you to Think Bigger by partnering with us to deliver your message to this desirable audience.**